**Ideation Phase**

**Define the Problem Statements**

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| Date | 28 June 2025 |
| Team ID | LTVIP2025TMID55291 |
| Project Name | **FreelanceFinder: Discovering Opportunities, Unlocking Potential** |
| Maximum Marks | 2 Marks |

**Customer Problem Statement Template:**

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| **Problem Statement (PS)** | **I am (Customer)** | **I’m trying to** | **Buts** | **Because** | **Which makes me feel** |
| PS-1 | a freelance web developer | find short-term freelance projects that match my skills and pay fairly. | I often waste time searching across multiple platforms with unclear job details. | most existing platforms don’t filter projects well or are overcrowded. | frustrated, undervalued, and unsure about consistent income. |
| PS-2 | a small business owner looking to hire freelancers for my tech projects. | post a project and quickly find skilled freelancers who match my budget and timeline.   | it's difficult to verify freelancer quality and manage communication in one place. | current platforms don’t offer good project tracking or built-in chat features.   | overwhelmed and hesitant to trust unknown freelancers |